

**WHAT IS CLAIMED IS:**

1. A magnetic collar stay device comprising:
  - a. A bottom body having a nose and butt
  - b. A plurality of magnetic element disposed inside said bottom body, said magnetic elements each having one side with a N pole and the other, an S pole respectively, and being made of strong magnetic alloy,
  - c. A cavity having a shape and size that matches with a removable collar stay,
  - d. A removable collar stay inserted into said cavity
  - e. A top body having a relatively flat area on the top side,
  - f. A plurality of magnetic elements disposed inside the top body, said magnetic elements in the bottom body and top body being permanently magnetized and the abutting faces of which are of opposite magnetic polarity
  - g. The abutting sides of said magnetic elements being interlockingly inclined, the degree of inclination of said sides being substantially the same on each respective magnetic element
  - h. A decorative pin top affixed to the flat area on the top side of the top body.
2. The magnetic collar stay device according to claim 1, wherein said bottom body and top body are made of a non-magnetic material, preferably made of materials selected from ABS plastics, PVC resin, etc.

3. The magnetic collar stay device according to claim 2, wherein the magnetic elements are disc magnets.
4. The magnetic collar stay device according to claim 3, wherein said disc magnets are made of neodymium-iron-boron alloy of strong magnetism, minimum magnetic field density of 1,100 Gauss.
5. The magnetic collar stay device according to claim 4, wherein the number of magnets in the top body is two and the number of magnets in the bottom body is two.